



Committed to Change-Sponsor the Meal Program

Partner for Change –(Serve 4040 meals-12 days)

- **Business logo on CTV advertising for 1 month (min 50 ads, 67% prime time)**
- Sponsorship at **ONE** Siloam Mission Major event: Gala Dinner (table of 8), CJOB Radiothon (1 hour sponsorship), CHVN Radiothon (2 hour sponsorship)

- **Option 1: Gala Dinner-Table of 8- (Nov 3, 2011)**
 - **Full Page Ad** with logo in program
 - Business Logo or Name **on power point**
 - Business name **recognition in “Community Profile”** in the Winnipeg Free Press (gala only)
 - Business listed as Partner for Change in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
 - **Award Plaque** of thanks for your office display
 - Listed as **Partner for Change** sponsor on www.siloam.ca
 - Listed as **major donor in annual report**
 - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
 - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)

- **Option 2: CJOB Radiothon-(August 1, 2011)**
 - Business name mention on **radio advertising** prior to event
 - **One hour of Sponsorship** indicating that the hour is sponsored by your business
 - **Multiple name mentions** throughout sponsored hour
 - Business listed as Partner for Change in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
 - **Award Plaque** of thanks for your office display
 - Listed as **Partner for Change** sponsor on www.siloam.ca
 - Listed as **major donor in annual report**
 - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
 - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)

- **Option 3: CHVN Radiothon (October 4th, 5th and 6th)**
 - Business name mention on **radio advertising** prior to event
 - **Two hours of Sponsorship** indicating that the hour is sponsored by your business
 - **Multiple name mentions** throughout sponsored hour
 - Business listed as Partner for Change in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
 - **Award Plaque** of thanks for your office display
 - Listed as **Partner for Change** sponsor on www.siloam.ca
 - Listed as **major donor in annual report**
 - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
 - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)

Investment..... \$ 12,000

Optional: Volunteer to serve the meal with family, friends, business associates and co-workers for an added memorable experience!