



## *Committed to Change-Sponsor the Meal Program*

### **Partner for Dignity –(Serve 2,020 meals-6 days)**

- Sponsorship at **one** Siloam Mission event: Gala Dinner (table of 8), CJOB Radiothon (1 hour sponsorship), CHVN Radiothon (2 hour sponsorship)
  
- **Option 1: Gala Dinner- Table of 8- (Nov 3, 2011)-**
  - **Half Page Ad** with logo in program
  - Business Logo or Name on **power point**
  - Business name **recognition in “Community Profile”** in the Winnipeg Free Press (gala only)
  - Business listed as Partner for Dignity in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
  - **Award Plaque** of thanks for your office display
  - Listed as **Partner for Dignity** sponsor on [www.siloam.ca](http://www.siloam.ca)
  - Listed as **major donor in annual report**
  - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
  - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)
  
- **Option 2: CJOB Radiothon-(August 1, 2011)**
  - Business name mention on **radio advertising** prior to event
  - **One hour of Sponsorship** indicating that the hour is sponsored by your business
  - **Multiple name mentions** throughout sponsored hour
  - Business listed as Partner for Dignity in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
  - **Award Plaque** of thanks for your office display
  - Listed as **Partner for Dignity** sponsor on [www.siloam.ca](http://www.siloam.ca)
  - Listed as **major donor in annual report**
  - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
  - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)
  
- **Option 3: CHVN Radiothon (October 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>)**
  - Business name mention on **radio advertising** prior to event
  - **Two hours of Sponsorship** indicating that the hour is sponsored by your business
  - **Multiple name mentions** throughout sponsored hour
  - Business listed as Partner for Dignity in our **quarterly newsletter** (distributed to approximately 44,000 Siloam Mission donors)
  - **Award Plaque** of thanks for your office display
  - Listed as **Partner for Dignity** sponsor on [www.siloam.ca](http://www.siloam.ca)
  - Listed as **major donor in annual report**
  - **Outdoor signage on building** on day of meal service displaying your business name as meal sponsor of the day
  - **Indoor signage in drop-in centre** displaying your name as meal sponsor for tour purposes (opportunity to share when your business was established and what you do)

**Investment..... \$ 6,000**

**Optional: Volunteer to serve the meal with family, friends, business associates and co-workers for an added memorable experience!**