



# BECAUSE OF YOU

Change is  
happening



GRATITUDE REPORT  
2024/2025

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## LAND ACKNOWLEDGEMENT

We acknowledge that we live and work in Treaty One Territory, on original lands of Anishinaabeg, Anisininew, Dakota Oyate, Denesuline, and Nehethowuk Nations, and on the homeland of the Red River Métis.

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## OUR MISSION

To offer Christ's compassionate love to all who are in need of support, healing, and recovery.

## OUR VISION

A Winnipeg without Chronic Homelessness.



Every day, people move toward stability, healing, and home at Siloam. Some are recovering from trauma. Some are reconnecting with family, starting a job, or moving into their own apartment for the first time. Every progress matters, and it's possible because the right supports are in place.

Your support goes beyond individual outcomes. It strengthens programs, improves how we serve, and ensures people can access the supports they need to heal, rebuild, and move forward.

## BECAUSE OF YOU, CHANGE IS HAPPENING.

Every moment of healing, growth, and renewed hope is made possible by your generosity, your time, and your care. This Gratitude Report honours your support, which makes journeys toward healing, stability, and home possible for so many.

The need in our community continues to grow. More people are turning to Siloam than ever before. And because of you, when they do, they are met with care, dignity, and the supports they need to move forward.

**We invite you to visit Siloam and see the services and supports your generosity makes possible.  
To book a tour, email us at [tour@siloam.ca](mailto:tour@siloam.ca)**



# INFLOW

Every person's story is different, but the path to homelessness often begins long before someone loses their home. A missed paycheck, a health crisis, or the loss of family support can quickly unravel a fragile sense of stability. In a city like Winnipeg, where the cost of living keeps rising and affordable housing is limited, these challenges can turn into crises overnight.

Homelessness is complex, and it can happen to anyone. These individual stories reflect broader patterns in our community. The Winnipeg Street Census 2024 found that common inflows into homelessness include experiences in the foster care system, incarceration, health and physical mobility

challenges, trauma, substance use, residential schools, and the ongoing impacts of colonisation.

Understanding these inflows matters because there are moments and opportunities along the way where timely support can interrupt the inflow and help people stay housed. This might mean preventing

eviction, helping someone strengthen connections with family or friends, or covering immediate essentials like groceries or bills so a person doesn't have to choose between food and rent. We have seen that sometimes even a meal in the Drop In can be a crucial step in someone's recovery and healing, and give them the support to move forward.



## INFLOWS

- Child and Family Services (CFS)
- Incarceration
- Health
- Mental Health
- Substance Use
- Trauma
- Residential Schools
- Colonisation



## SUPPORT

- Drop In:
  - Food
  - Clothing
  - Hygiene
  - Warmth
- Shelter
- Health Centre
- Employment Readiness Training



## HEALING

- Referrals
- Support Groups
- Detox
- Mental Health
- Cultural and Spiritual Care



## STABILITY

- Family Reunification
- Housing Loss Prevention
- Rapid Rehousing
- Transitional Housing
- Permanent Supportive Housing
- Market Housing
- Subsidised Housing

# Services

At Siloam, we meet people at some of the hardest moments of their lives. Thanks to our community's support, we provide life-changing care every day – warm meals, safe shelter, housing support, and essential services that help people find stability and hope.

Our programs are organized into two interconnected streams: Basic Needs Services and Progressive Services.

Most people first connect with us through the Drop In, where most of our programs and services are available. A housing journey starts with taking

care of basic needs like food, clothing, hygiene, healthcare, receiving mail, and shelter.

Access to our services is behaviour-based, so one simply needs to be safe, respectful, and focused on needs.



## STATISTICS

Meals served

**551,757**

Nights in shelter

**Over 50,000**

Unique shelter users

**1,448**

Bagged lunches

**15,234**

Sandwiches given at door

**18,233**

Clothing appointments

**approx. 21,084**

Laundry appointments

**approx. 2,008**

Shower appointments

**approx. 5,024**

Saul Sair Healthcare visits

**15,224**

Patients seen

**2,341**

# BELONGING AT SILOAM: April's Story

If you've ever stopped by Siloam Mission's kitchen, chances are you've heard a cheerful "Good morning!" floating from behind the counter. That's April, one of the familiar faces who has been part of Siloam's volunteer family for years.

What started as a simple holiday activity with her cousins has grown into something much deeper – a calling that has shaped how she understands community, kindness, and connection.

April first came to Siloam out of curiosity and a desire to help. But when she moved from sorting donations to greeting guests in the Drop In, something changed.

**"That's when I really started to see people. Not just faces, but their stories," she says.**

The experience opened her heart and deepened her understanding of what compassion truly means.

Over time, volunteering became more than something April does. It has become part of who she is. Along the way, she's formed lifelong friendships, including one with Sandy, a fellow volunteer in her seventies whom she affectionately calls her "bestie." The two laugh, text, and even meet for lunch outside of Siloam.

**"That's the beauty of this place," April says. "You meet people you'd never expect to, and somehow you just click."**

Now a regular in the kitchen, April finds joy in the small, everyday moments – sharing smiles, serving meals, and making sure each person who comes through the door feels seen.

One encounter that has stayed with her was with a community member named Michael, who remembered her daughter's birthday months later. "It showed me how much people here care," she recalls.

As a mom and an Educational Assistant currently in her second year of university studying Education, April carries that same spirit of empathy into the schools she works in. Last Christmas, she invited students from an elementary school where she worked for 13 years and students from the dance program at Sisler High School to create handmade holiday cards for Siloam guests.

With help from her daughter, Aliyah, who collected the cards, the handmade notes and kind words brought smiles to many Siloam guests – small reminders that kindness and care often matter most when times are toughest.

**"I wanted them to understand that kindness doesn't have to be big," she says. "Even small gestures can mean a lot."**

For April, volunteering isn't just about giving back – it's about belonging. "When I walk into Siloam, it feels like home," she says. Here, she has found friendship, purpose, and a deep sense of family.

We're deeply grateful for every volunteer who gives their time and heart to our community, and for the compassion and care they bring to Siloam each day.



# Progressive Services

Meeting the basic needs can reduce stress and enable individuals to focus on other important aspects of their lives, such as finding housing or employment. Everyone's journey from homelessness to housing is unique. We ensure people are connected with services that work best for them, which sometimes means referring them to external providers better suited to meet their needs.

At all times, we aim to be person-centred, trauma-informed, and culturally competent: prioritizing each person's dignity and individual needs, recognizing the pervasive impact of trauma, and respecting and incorporating diverse cultural backgrounds.



## STATISTICS

Centre Fire Spiritual  
Care Program

**1,200 visits**

Wellness Kits  
(art, hygiene, spiritual)

**500+**

Community Sacred Fires

**24**

Art and Recreation  
Programs

**2,200 visits**

Community  
Ceremonies attended

**30**



## STATISTICS

Amount of garbage (lbs)

**12,625**

Number of sharps  
(needles, knives, pipes)

**4,208**

Laundry cleaned (lbs)

**141,960**

People employed

**62**

Total amount paid in wages

**\$516,572.02**

People housed through  
Transition Services and Rapid  
Rehousing

**87**

# Resources

We are truly grateful for the generosity and care you show to our community. Every gift – whether it’s volunteering your time, providing a warm meal, donating clothing or housewares, or sharing a conversation – becomes a vital resource that supports someone’s journey toward healing, stability, and housing.

Each contribution, big or small, comes together to make a meaningful difference in the lives of the people we serve. Simply put, we could not do this work without you.

“I have had the privilege to volunteer at Siloam mission a few times. It is an honour to be apart of preparing food for all the many people that need a meal to eat. The mission is organized and coordinated so incredibly well. My heart was filled with love and compassion for each person that walked up to the window to receive their meal. I would strongly encourage every person to take the time to volunteer at Siloam Mission.”

– JENN MILNER

“I choose to volunteer for several reasons: I have strong Christian values, and Siloam is a Christian organization. I used to work in several different kitchens before I retired. As long as I have the energy and am physically able – and the need is so great – I like to help out.”

– HERB FRIESEN



## STATISTICS

Donated goods:

**\$2,160,886**

Value of new clothing donated:

**\$167,712**

Value of food donated:

**\$1,804,212**

Gently used clothing:

**Tons**

Total volunteer hours:

**55,049**

Health centre volunteer hours:

**1,190**

Individual volunteers:

**1,023**

Volunteer groups:

**185**

“I really love the experience of serving people and getting to know some of the stories from people that come to get food. I love the chance to serve the community and share the love of Jesus with them.”

– KATHARINA GIESBRECHT

# The Power of Giving:

## HOW ONE FAMILY'S COMMITMENT IS CHANGING LIVES AT SILOAM MISSION

At Siloam Mission, everything begins with people caring for one another. In our community, simple acts of compassion – a warm meal, a safe bed, a listening ear – can make a real difference.

Michele and her husband Paul are part of that quiet network of care. For more than 13 years, they've chosen to give each month, guided by a simple belief: that neighbours should care for neighbours.

As long-time Winnipeggers, they've built their life around family, hard work, and community. Their sons and daughter-in-law now work alongside them in the family business. For Michele and Paul, supporting Siloam feels like an extension of those same values – making sure people in our city have a meal, a safe place to sleep, and the support they need to move forward.

What first drew them to Siloam was seeing the work up close during a tour – walking through the kitchen, the shelter, and the program spaces, and meeting the staff who make it all happen. They were impressed not only by the transparency of how donations are used but also by the focus on practical, life-changing support: meals, shelter, healthcare, and pathways into stable housing. “We like knowing that the majority of funding goes right back into the programs,” they shared.

“Family is very important to us,” Michele says. “And helping people right here in Winnipeg just feels like the right thing to do.”

Over time, their monthly gifts became something steady – a quiet promise that someone would have a meal tonight. That someone would not have to sleep outside in the cold. That someone working toward healing would have support along the way.

For Michele, the little moments matter most – a thank-you call from the team at Siloam, or knowing the quiet ways her gifts support neighbours each day. To her, generosity is about caring and making a difference.

In recent years, they joined a local giving circle, where Manitobans pool resources to make bigger, more meaningful gifts. Choosing Siloam Mission as the first charity to support as a group was an easy decision. But at its core, their giving remains deeply personal. It's about believing that no one in Winnipeg should be left without care.

Every person who comes through Siloam's doors carries a story – of loss, resilience, setbacks, and hope. And behind every plate served and every bed prepared is someone like Michele and Paul, quietly making that moment possible.



If you have ever wondered whether a small monthly gift could matter – it truly does. Even small monthly gifts, whether \$10, \$20, or \$50, add up to steady support for neighbours in Winnipeg. It becomes warmth in winter. It becomes a stepping stone toward healing, hope, and stable housing.

If you'd like to continue supporting neighbours in a steady, ongoing way, you can join our community of monthly donors at [www.siloam.ca](http://www.siloam.ca) or call 204-956-4344.

**Together, we can continue building a Winnipeg where everyone has a place to call home.**

# Housing Strategy

At Siloam Mission, our vision of a Winnipeg without chronic homelessness continues to guide our housing strategy. We are committed to creating 700–1,000 social housing units over the next 10 years, a goal that will require collaboration, partnerships, and the support of the wider community.

The biggest barrier remains the lack of affordable and supportive housing: for every 20 people in need, Winnipeg has only 3 social housing units, compared with 9 in Calgary and 8 in Regina.

Often, the challenges people face are beyond their control, which is why Siloam's housing strategy focuses on increasing access to safe, stable, and supportive housing throughout the city.

**Our goal is to create 700-1000 units of social housing over the next 10 years!**



## **THE MADISON (Wolseley neighbourhood):**

**85 units** for a mix of tenants  
— many proudly calling it their  
forever home.

## **ARLENE WILSON RECOVERY CENTRE (The Nest):**

**20 transitional units** for  
those completing addictions  
treatment programs.

## **SILOAM'S NEWEST FACILITY IN WEST END:**

**21 units** of social housing.

## **WEST END PARTNERSHIP WITH MSP:**

**41 supportive units** as part  
of the Province's  
encampment response.

## **GIDINAWENDIMIN MA-DEWAG ("Our Relatives' Safe Place" in Ojibwe, Charleswood):**

**32 supportive units**  
for seniors.

## **ST. BONIFACE DUPLEX:**

**2 family units.**



# Walter's story

## WHERE KINDNESS CREATES HOMES

Every new housing opportunity brings us a step closer to a Winnipeg without chronic homelessness. At the heart of that progress are people like Walter, who believes that everyone deserves a place to call home.

Walter has been supporting Siloam Mission since 2004. Over the years, his generosity has taken many forms – from monthly gifts to a remarkable donation of a duplex that now provides stability for two families in St. Boniface, Winnipeg. For him, giving has always come simply from seeing a need and doing what he can to help.

He describes himself as being in his “third life.” His first career was in education, where he spent more than two decades as a teacher and school administrator, including many years serving the St. Boniface community. Later, he moved into the financial sector as a stockbroker. Through his experiences and work in different cities, Walter saw up close how hard it can be for people to have a home and to maintain a home.

Years ago, Walter read a story in the Winnipeg Free Press about a man

experiencing homelessness who found an empty refrigerator box discarded behind a hardware store. The man dragged the box under the Disraeli Bridge and used it as shelter, cutting an opening for a door so he could crawl inside, stay warmer, and be protected from the wind and rain. As Walter remembers it, the man “instantly became the king of the homeless under the bridge, because everyone else was sleeping in blankets, usually wet.”

For Walter, the story was both simple and powerful. “Here we are,” he reflected, “with many people living comfortably in their homes, and someone else is elated to have a cardboard box for shelter.” That realization moved him to begin supporting Siloam Mission.

In recent years, Walter began to wonder how he could do more. When one of his rental houses in St. Boniface became vacant, he invited his eldest daughter, Carolyn, and his son, Gregory, to come with him to meet Siloam Mission staff and see how the house could be turned into a home for families.

Today, that duplex is providing stability and a fresh start for two families who need it most. For Walter, knowing that the house is now helping bring families together is deeply meaningful. “That’s very warm and satisfying,” he shared.

Walter continues to support Siloam through monthly giving and has even included Siloam in his estate plans. But just as important to him is encouraging others to step forward as well. His hope is not only to make a difference himself, but to inspire others to do the same – to show that even one decision can become the starting point for something larger.

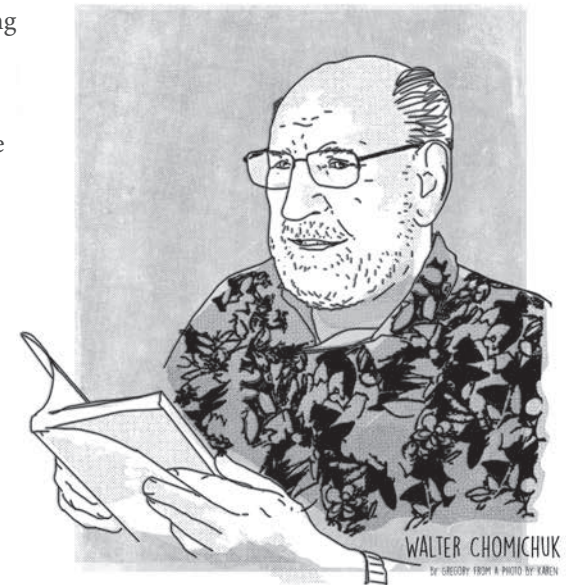
Looking back on his journey, Walter often returns to a phrase he learned years ago from investor John Templeton:

**“Do good, and you will do well.”**

He believes that when people choose to use what they have to help others, good things follow. “Of course, you look after your family,” Walter says.

**“But we also have a responsibility – to help the community. That goes hand in hand.”**

Walter’s generosity has given two families stability, safety, and a place to call home. We are deeply grateful to him, and to all who make this work possible. Because of supporters like Walter – and you – change is happening, and together we are taking meaningful steps toward a Winnipeg without chronic homelessness.



MEETING PEOPLE WHERE THEY ARE:

# Compassion in Action

It all began with a simple question – one that's been changing lives ever since.

When Kris Allen from 432 Health Group reached out to Siloam, he wanted to understand how local healthcare partners could better support people accessing services in the community. Through those conversations, a deeper need came into focus: many people experiencing homelessness and addiction had limited access to care that could help them move toward stability and recovery.

Recognizing the gap in care, teams from 432 Health Group, NeuroMed Mental Health & Wellness Clinic, and Siloam's Saul Sair Health Centre came together to establish a community-based Opioid Agonist Therapy (OAT) program, bringing this essential care directly to people seeking sobriety and stability. OAT uses medications to reduce cravings and withdrawal symptoms, supporting individuals as they take meaningful steps forward in their recovery.

The low-barrier, community-based program that offers more than treatment. It offers compassion, connection, and dignity. "People who once felt shut out of the healthcare system are now getting the help they need – and beginning to hope again," says Heidi, the Nurse Practitioner leading the program.

The OAT clinic is more than a place to receive medication. It is a safe, welcoming space where recovery begins with trust, and where a kind word or steady presence can be as meaningful as the medicine itself.

**"Sometimes that first dose isn't just medication," says Jordan, the pharmacist who journeys with clients through recovery. "It's hope."**

What makes Siloam's approach unique is accessibility. Care happens right where people already are – no appointments, no long waits, no bus rides across

town. Someone might come in for a meal and, before they leave, receive their medication along with encouragement from the team.

This one-stop approach has become a lifeline, helping around 30 people each day access the care and stability they need. The team also partners with nearby shelters, hospitals, and community agencies to ensure continuity of care, creating a network that keeps people supported, connected, and out of crisis.

The results are deeply meaningful: people finding stability, reconnecting with family, and moving into homes of their own. Each story is a reminder of what is possible when care is delivered with dignity and heart.

Siloam Mission's OAT program reflects a simple truth: when we meet people where they are – without judgment – healing truly begins.





# BECAUSE OF YOU

Every day, the people we serve tell us how your support is making a real difference in their lives.

“I didn’t think I’d ever have a place to myself. Twenty years on the streets, and now I wake up here, in my own apartment. It still feels a little unreal. But it’s safe. I’m so grateful.”

- JAMES

“I was able to get on EIA and complete my disability paperwork. Now I can focus on my health and feel secure knowing I have support.”

- SHARON

“I finally got my ID. It feels like a small thing, but it makes a huge difference.”

- DANNY

“I’ve been sober for nine months now. Some days are tough, but I’m starting to see myself differently. I can actually feel proud of myself. That’s a new feeling for me.”

- DANIELLE

“My feet were hurting, but the health centre helped me. I can walk without pain now.”

- ELIJAH

“I didn’t think art could help me, but Siloam’s Arts program showed me it can. It gave me a safe space to express myself, and it helped me more than I expected.”

- MARIE

“I just applied for student aid so I can take a tech program at Robertson College. I’ve wanted to do something like this for a long time, and it feels like maybe I can actually do it.”

- OLIVER

“I’m working on my family right now. “My youngest is coming home soon, and things are finally starting to feel right.”

- AMY

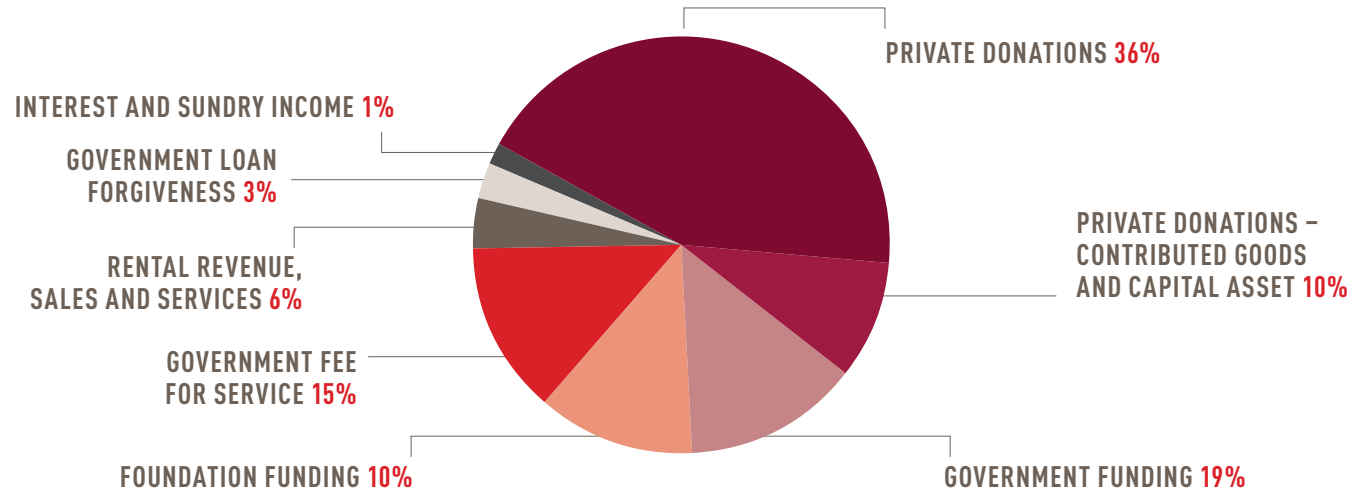
“I’ve been in my apartment for a year now. I never thought I’d get this far. Having my own space has changed everything. I cook, I sleep, I just live. And I’m finally planning for the future instead of just surviving.”

- LINDA

# Financial Operating SUMMARY

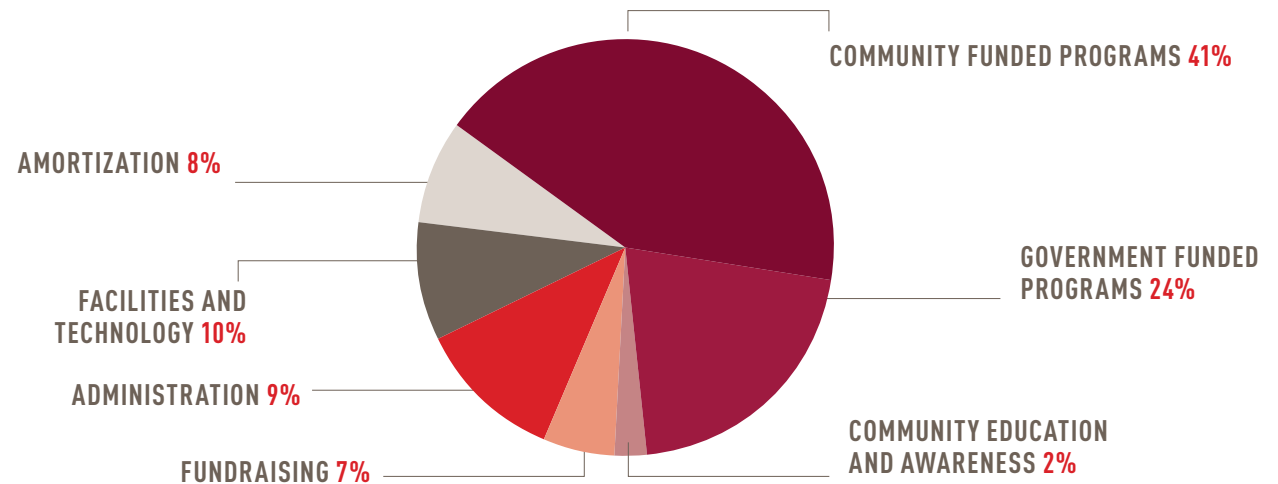
## REVENUE 2025

Total Revenue  
\$21,643,348



## EXPENSES 2025

Total Expenses  
\$18,856,174



<b>REVENUE 2024/2025</b>	<b>OPERATING FUND</b>	<b>CAPITAL FUND</b>	<b>2025 TOTAL</b>	<b>2024 TOTAL</b>
Private donations	\$ 7,686,234	\$ 79,014	\$ 7,765,248	\$ 8,905,226
Private donations – contributed goods and capital assets	2,160,886		2,160,886	1,894,793
Government funding	1,401,062	2,810,645	4,211,707	2,799,860
Foundation funding	1,319,316	903,255	2,222,571	2,470,227
Government fee for service	3,170,060		3,170,060	2,751,263
Rental revenue, sales and services	1,369,286		1,369,286	805,335
Government loan forgiveness		556,024	556,024	556,024
Interest and sundry income	187,566		187,566	304,542
<b>Total</b>	<b>\$ 17,294,410</b>	<b>\$ 4,348,938</b>	<b>\$ 21,643,348</b>	<b>\$ 20,487,270</b>

<b>EXPENSES 2024/2025</b>	<b>OPERATING FUND</b>	<b>CAPITAL FUND</b>	<b>2025 TOTAL</b>	<b>2024 TOTAL</b>
Community funded programs	\$ 7,637,829	\$	\$ 7,637,829	\$ 7,099,573
Government funded programs	4,571,122		4,571,122	3,502,063
Community education and awareness	355,946		355,946	383,422
Fundraising	1,089,956	189,431	1,279,387	931,640
Administration	1,530,076	170,835	1,700,911	1,902,772
Facilities and technology	1,889,756		1,889,756	1,550,170
Amortization		1,421,223	1,421,223	1,302,419
<b>Total</b>	<b>\$ 17,074,685</b>	<b>\$ 1,781,489</b>	<b>\$ 18,856,174</b>	<b>\$ 16,672,059</b>
Excess of revenue over expenditures	\$ 219,725	\$ 2,567,449	\$ 2,787,174	\$ 3,815,211
Fund balances, beginning of year	6,361,831	27,629,645	33,991,476	30,176,265
Fund Transfers	(31,357)	31,357		
<b>Fund balances, end of year</b>	<b>\$ 6,550,199</b>	<b>\$ 30,228,451</b>	<b>\$ 36,778,650</b>	<b>\$ 33,991,476</b>

Complete audited  
financials available at  
[siloam.ca/about-us/](https://siloam.ca/about-us/)

**“Truly I tell you, whatever you did for  
one of the least of these brothers and  
sisters of mine, you did for me.”**

(MATTHEW 25:40)

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At Siloam Mission, we respect everyone who turns to us for help – and many are just beginning their fresh start in life. So while guest stories are genuine and true, names may have been changed to protect the privacy of those who rely on us for help. Thank you for understanding.

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[SILOAM.CA](http://SILOAM.CA)



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